

Initial Meeting Notes

Project Title: Sunfish

Creative Director: Helen Xiu
Contact Info: (469) 556-0392
Designer: Griffin Orser

Image based, pretty straightfoward.

Project Title: Seattle Sounders

Creative Director: Griffin Orser
Designer: Minju Lee
Contact Info: (314) 332-6500

The creative brief should cover most of the details. Stick to a more modern look (sans serif, block color, etc.). Draw some inspiration from the material that they create (instagram, website, etc.) and the colors.